



<https://www.ecowebzim.com/job/sales-and-marketing/>

Sales and Marketing

Description

We are looking for an organized sales and marketing manager to assist in the advertising and selling of our company's products and to create competitive advantages for our company in the market industry. The sales and marketing manager's responsibilities include generating unique sales plans, creating engaging advertisements, emails, and promotional literature, developing pricing strategies, and meeting marketing and sales human resource objectives. The sales and marketing manager represents the company's brand and drives strategies to increase product awareness by observing the market, competitors, and industry trends.

Responsibilities

- Designing colorful professional advertising material
- Promoting the company's existing brands and introducing new products to the market.
- Analyzing budgets, preparing annual budget plans, scheduling expenditures, and ensuring that the sales team meets their quotas and goals.
- Researching and developing marketing opportunities and plans, understanding consumer requirements, identifying market trends, and suggesting system improvements to achieve the company's marketing goals.
- Gathering, investigating, and summarizing market data and trends to draft reports.
- Implementing new sales plans and advertising.
- Recruiting, training, scheduling, coaching, and managing marketing and sales teams to meet sales and marketing human resource objectives.
- Maintaining relationships with important clients by making regular visits, understanding their needs, and anticipating new marketing opportunities.
- Staying current in the industry by attending educational opportunities, conferences, and workshops, reading publications, and maintaining personal and professional networks.

Qualifications

- No minimum years of experience in marketing or sales. (We are willing to train you as you grow with our company).
- Understanding and knowledge of sales and marketing.
- Strong analytical, organizational, and creative thinking skills.
- Excellent communication, interpersonal, and customer service skills.
- Knowledge of data analysis and report writing.
- The ability to understand and follow company policies and procedures.
- The ability to work under pressure.
- The ability to design beautiful banners for campaigns.

Hiring organization

Ecowebzim Solutions

Employment Type

Full-time

Beginning of employment

1 June 2023

Duration of employment

End of Contract

Industry

IT, Marketing

Job Location

Africa House, Bulawayo

Working Hours

8 Hours

Base Salary

\$ 100 - \$ 300

Date posted

May 5, 2023

Valid through

15.05.2023